



# Social Media Marketing Associate

Join us to shape the future of science visualization

*Independent contract position*

## The Opportunity

This is a rare opportunity to work with a creative company where you can:

- Champion the value of beautiful, accurate medical visualizations created by a talented, thoughtful team that truly loves science
  - Advocate for science and scientific communication
  - Feel trusted, valued, and challenged
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## The Role

- Type: Independent Contractor
- Location: Remote - Canada
- Commitment: ~8 hours/week (not to exceed 370 hours in contract term)
- Contract Term: October 1, 2025 – September 30, 2026

As a **Social Media Marketing Associate**, you will work with our Director of Marketing to enhance AXS Studio's online visibility towards the goal of improving Google search rankings and ultimately increasing qualified new business leads. The primary function of this position is to write frequent social media posts and blog articles and to maintain AXS Studio's social media channels.

In this role, you will:

1. **Manage company YouTube channel:** Audit existing videos, organize playlists, and optimize new uploads (e.g. SEO titles, descriptions, links, end cards)

## 2. Plan and execute a post campaign for 2025/26:

- Compose 2–3 social media posts per week; Deploy via Hootsuite to LinkedIn, Instagram, Facebook, Bluesky
- Set up Bluesky account; Set up Instagram highlights and author highlights posts
- Respond to post comments, where appropriate

## 3. Write biweekly blog posts (~8 hrs per post) that include supporting images/videos from the AXS library, either provided to you or selected by you. Proof all posts (draft and live) to ensure quality control.

# What we are looking for in a candidate

## Who you are

- You are an experienced science communicator, ideally within the biopharma, medical device, or healthcare industries that AXS Studio serves.
- A strong writer with a demonstrated ability to craft posts that capture attention and interest.
- You are confident using Adobe Illustrator and Photoshop for basic image prep.
- You are organized, detail-oriented, and can estimate the complexity of a task and the time required to complete it.
- You are a proactive partner who can balance creative ideas, strategic goals, and practical deadlines.
- Nice to have: Past experience working with a medical visualization company is an asset.

# About AXS

We're a team of medical writers, certified medical illustrators, scientifically trained animators, interactive developers, designers and producers. Together, we create visual experiences to tell science stories and make a meaningful impact. Since 2004, we've been making our clients' science and technology easy to understand and impossible to ignore.

[axs3d.com](https://axs3d.com)

<https://linkedin.com/company/axs-studio>

# How to apply

- Email [careers@axs3d.com](mailto:careers@axs3d.com) with:
  - Your cover letter
  - Your resume
  - Samples of scientific communication posts and blogs you have authored (links or PDFs)
- Include the following subject line “Science is beautiful.” Please note that any emails without this subject line will not be opened.

## Our Selection Process

1. Initial call: 30 minutes
2. Interview: 60 minutes, including review of provided writing samples
3. Email follow-up: Decision is communicated, and a contract is extended, contingent on references

We regret that we cannot respond with the status of your application, beyond confirming initial receipt. If you are selected for an initial call, you will be contacted directly by one of the hiring team members. AXS Studio does not use AI in any part of our hiring process.

**Our Commitments** AXS Studio is committed to creating a workplace that champions equality, diversity and inclusion, and that includes our hiring process. AXS Studio is an equal opportunity employer that is open to requests for accommodation.